

# JET GIBERT

## LEARNING EXPERIENCE DESIGNER



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Houston, TX

Learning Experience Manager designing scalable learning that drives behavior change and skill adoption. Drawing from a background in teaching and filmmaking, I create eLearning, facilitation, and content strategies that make complex concepts intuitive and actionable. Passionate about helping teams adapt faster, perform better, and grow through story-driven learning experiences.

## EDUCATION

2010 - 2015

**University of Michigan**

Bachelors of Arts

2015

**Sundance Institute**

Knight- Sundance Fellow

## SKILLS

- Articulate Rise 360 & Storyline
- Vyond & Camtasia
- Adobe Premiere, Final Cut
- Curriculum & Content Writing
- Microsoft Suite
- Project Management
- Synesthesia
- ILT & vILT
- ADDIE
- Design Doc & Storyboards
- Assessment design

## EXPERIENCE

### Instructional Designer (contract)

Black Future House (SXSW Activation), September 2024 - April 2025

- Conducted a front-end and competency mapping analysis to define clear learning objectives for ambassador communication, transforming loose ideas into a focused, outcomes-driven training blueprint.
- Drafted narrative-driven video scripts and learning materials that simplified complex production workflows, accelerating digital tool adoption and on-set collaboration.

### Learning Experience Manager

Headwaters, Aug 2023 - May 2024

- Developed a 40-week UDL-aligned curriculum for neurodiverse learners, combining media simulations, real-time feedback, and inclusive design to improve comprehension and confidence.
- Planned and developed learner-centered video content and courses—shaping goals, scripts, and assets—to boost clarity and engagement across diverse learner skill levels.

### Learning Experience Designer (contract)

Fox/Warner Bros, Jan 2021 - Jan 2022

- Designed and led FOX's first fully virtual writers' room onboarding during COVID, driving adoption of Zoom, Miro, and Google Suite across high-profile creative teams.
- Applied the ADDIE model to create microlearning modules and visual job aids that improved tool proficiency by 40% and restored production timelines.
- Facilitated scenario-based learning sessions that used real production challenges to build confidence, collaboration, and digital fluency in a remote environment.

## **Virtual Education Manager**

Cutler Solutions, Aug 2020 - May 2021

- Guided stakeholders through change management and technology adoption, combining synchronous facilitation with adaptive eLearning tools to sustain long-term learning success.

## **Associate Teacher**

Pierce Elementary, May 2017 - Aug 2020

- Facilitated classroom and small-group learning using learner-centered strategies to increase participation and comprehension.

## **Digital Content Writer & Producer**

Detroit World Outreach, May 2015 - May 2017

- Wrote and produced multimedia training content and short-form videos that improved clarity, engagement, and retention for staff and volunteers.
- Wrote video training scripts and microlearning content for social media campaigns, increasing engagement and knowledge retention across diverse audiences.

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# **CERTIFICATES**

## **Sales Enablement**

[LinkedIn](#)

## **E-learning Essentials: Instructional Design**

[LinkedIn](#)